



FOR IMMEDIATE RELEASE

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Jesse J. Tyson, Interim CEO and President of National Black MBA Association, Inc. to speak at The “L” Factor: Recognizing and Sustaining Our Leaders of Tomorrow (LOT)

PHILADELPHIA, PA -- The Philadelphia Chapter of the National Black MBA Association (NBMBA) will host The “L” Factor: Recognizing and Sustaining Our Leaders of Tomorrow on Saturday June 29, 2013 1:00 pm at the Loews Philadelphia Hotel located at 1200 Market Street (Philadelphia).

Join the NBMBA for a luncheon, keynote address, and scholarship and awards ceremony recognizing their LOT participants. Jesse J. Tyson, Interim CEO and President of NBMBA, Inc. will deliver the keynote address. The proceeds of this event will benefit current and future LOT programming.

Leaders of Tomorrow is the NBMBA’s premier initiative directed toward the youth of our nation. The program’s objectives are to aid in educating and preparing African-American high school students for life in college and beyond as exemplary corporate citizens.

Tickets are available at <http://lfactor.eventbrite.com>.

Apply for the Undergraduate Scholarship at <http://www.nmbmaa-philly.org/scholarships.html>

Visit www.nmbmaa-philly.org for more information about NBMBA Philadelphia Chapter.

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The National Black MBA Association, Inc. (NBMBA) is a non-profit organization of minority MBAs, business professionals, entrepreneurs and MBA students. Established in 1976, the Philadelphia Chapter proudly represents more than **250 members** from all over the Delaware Valley, representing many industries in both the private and public sectors.